

REDDIBOOZE
21 MOUNT PLEASANT
REDDITCH
WORCS
B97 4HY



Redditch Borough Council
Licensing Department
Town Hall
Stranz Square
Redditch
Worcs

27th June 2013

Ref: Application for alcohol license 28 Mount Pleasant Redditch B97 4HY

Dear Sirs,

I understand that an application has been submitted for the above. I would like to express my deep concerns, granting another licence for an additional off licence 20 metres away from an existing one is absolutely ludicrous. I feel the delicatessen description of the business is just a disguise for another alcohol retail outlet. Please see below all my concerns:

Parking

You are fully aware that there is limited parking for residents alone never mind customers and regularly there is congestion.

Retail & alcohol offer

I know you can't stop an additional convenience store opening but there is already a further convenience store 9 doors down from the proposed application and 20 metres away from me. There is a further two convenience stores approximately 250 metres either side of which one is already an off licence. You may also be aware there was a Polish delicatessen two doors from my business and that business failed. There are also 2 Polish off-licences within the central area of Redditch.

Crime, disorder and nuisance

I fear that additional premises with an alcohol license will drastically affect the area and add to small amounts of disorder already experienced. Adding another seller will only drive prices down which would lead to more antisocial issues. Some of my customers whom have been using the shop for twenty years have expressed their outrage that another licence would be granted in such proximity to the degree that they asked me if they could start a petition, I also enclose this for your perusal and hope that the public empathy on this matter will be taken into account when any consideration is given.

On a personal note being a licensee should not be taken lightly your responsibility to the local neighbourhood is important and I take pride in how my business is conducted and the welfare of my neighbours there have been numerous incidences where myself or staff have had to refuse to serve customers as they have been too intoxicated or felt would cause too much nuisance to the residents especially on evenings, these issues are further highlighted as Evesham road and Mount pleasant is used as a "Pub Crawl". Based on the above I object towards a license being granted.

Yours sincerely,

A large black rectangular redaction box covering the signature area.

J Davis

MR P & MRS C Jones
Parson s Road
Redditch
Worcestershire

Redditch Council
Alcohol licence Depart
Town Hall Walter Stranz Square
Redditch

30th June

Dear Licence officer,

We live in Parsons road but often cut through beaufort street to use the local convenience shop at night (Reddiboose) though we are not real drinkers we use the shop for general purchases. Over a number of years we have felt unsafe walking to the shop particular on weekends when there is increased activity. The area is one of the main roads used to walk in town at night and thus many a times we have encountered drunkenness and abusive behaviour. By allowing another shop to sell alcohol to be consumed off the premises will only add to the problems we see and not only that it will further bring more anti social issues and affect the residents.

We would like to oppose the opening of a further shop selling alcohol and hope you will take our comments on board.

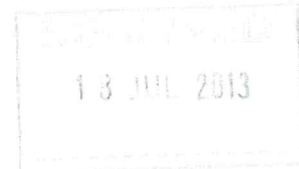
Yours sincerely

REEDAQ GROUP

Osbourne House
13 Church Green
East
Redditch
Worcs
B98 8BP

Delivered By Hand

15-07-2013



Re: Proposed Off Licence & Delicatessen 28 Mount Pleasant Redditch

Mr Sayful Alom

Alcohol licensing officer
Redditch Borough Council
Walter Stranz square
Redditch
Worcestershire
B97 9SB

Dear Mr Alom,

I am writing in the capacity of being a landlord of properties at Mount Pleasant and also from first hand experience having lived there too. I am happy to support a delicatessen and have no issues against this though a polish delicatessen did trade from 25 Mount Pleasant but did not last very long. With regards to a off licence I do not think that permission should be granted for this, there is already enough outlets in the area that fulfil this requirement and allowing another one opposite an established unit serves no purpose. The road historically has suffered from **disorder** due to it being the main thoroughfare into town so by the time some people have got to the bottom of the road they are already drunk, abusive, and causing damage. The **anti social behaviour** is a big issue and allowing this will just compound the issues further, not only that, this will only lead to price wars between the two shops and we are only too fully aware and it has been heavily documented in the media of recent times what happens when readily discounted alcohol is available.

Mount pleasant is a heavily densely populated area and for consideration to even been given to a alcohol license is absolutely ridiculous along with the issue of serving alcohol for consumption off the premise there is a concern of the opening hours the opening of the retail unit at 06.30 am will further effect the neighbourhood and if the owners are insistent on opening a delicatessen please give careful consideration to revised reasonable opening trading hours.

The allowance of another alcohol sales establishment will also increase vehicle and foot traffic in a already congested bottle neck and potentially raises concerns on **public safety**. A license should only even be considered if there is a void for that type of trade in the area the Off licence (reddibooze) across the road (approx 15 metres away) fulfils the local demand more than adequately any additionally convenience requirements is more than covered 20 metres

approximately further down by Adeels store, between the two shops there is increased amount of traffic already.

We hope that careful consideration will be given by the licensing committee on the above application and we recommend that it is refused on the grounds stated as above.

Reedaq Group

**ADEEL CONTINENTAL STORES
10 MOUNT PLEASANT
REDDITCH
WORCESTERSHIRE
B97 4JB**

16th July 2013

Proposal Off Licence & Delicatessen 28 Mount Pleasant Redditch

Mr Alom
Alcohol licensing officer
Redditch Borough Council
Walter Stranz square
Redditch
Worcestershire
B97 9SB

Dear Mr Alom,

We are writing to object against the opening of a delicatessen and off licence at the above address. You will be aware that we already trade as a convenience store and there is another off licence across road. Even though it is being stated that it is going to be a delicatessen and off licence we are concerned it will be selling similar products to ourselves and the shop that already exists across the road. We see no reason why you should allow for another off licence this will attract more problems in terms of drunkenness behaviour etc it is also not good for the residents as there are a lot of young children around who witness some of the problems that happen because of the drink.

There will also be parking issues which will also cause safety issues with people crossing. Please do not consider allowing a licence for this shop.

Many Thanks

